

INSTRUCTIONS FOR A CUSTOM DESIGN/LOGOS REQUEST

- We are not allowed to reproduce any image that has a trademark or copyright without written permission. Please double check status before submitting.
- All images must be in black and white otherwise known as vector art (not grayscale). Good examples are outlines or shadows of images.

Good (Outline)



Good (Shadow)



Bad (gray scale)



- High Resolution Images may be submitted in eps, tiff, or jpeg to info@thatsmybrick.com
- Company Logos - In addition to emailing a digital black and white copy of the image, a trademark agreement statement must be signed and faxed to our offices. Also, please include what size(s) of brick the logo will be used for.
 - Be careful that the font isn't too small. Company logos are treated as any other design.

Good Example for an 8x8:



**PERSONALIZED BRICK
FUNDRAISING
1-877-271-0217**

Bad (Additional Text will be too small & too many characters):



**YOUR PLACE FOR
CUSTOMIZED BRICKS
CALL US TODAY! – 1-877-271-0217**

- When the image has been approved, you will receive an email with the reference name for the design. The image will also be added to the online ordering system for your customers use or if it has a restricted use (such as a company logo) it will appear only on the order management site for your fundraiser.

TRADEMARK USE PERMISSION

This agreement sets out the terms and conditions of and confirms the arrangement between Adept Engraving LLC, with an address of 14949 County Highway S, STE 2, Chippewa Falls Wisconsin 54729 and
(*Trademark Owner*) _____
with an address of _____
and (*Charity*) _____
with an address of _____.

1. For the purposes of this agreement, the mark shall consist of the logo attached to this agreement.
2. The trademark owner confirms that Adept may reproduce the mark upon a brick, paver or other promotional material as directed by the charity.
3. Trademark owner represents and warrants to Adept that it has the right to grant this permission to use the mark that is to be used upon a brick, paver or other promotional material as directed by the charity.

Accepted and Agreed by Trademark Owner:

Signature _____

Printed Name:

Title:

Date: _____